

## Joseph E. Fields (1878 – 1951)

Born in Fargo, North Dakota, Fields initially worked as a farm implements salesman. He joined the sales force at the National Cash Register Company around 1903, working under Hugh Chalmers. Fields followed Hugh Chalmers to Detroit in 1909, working in the sales force for Chalmers Motor Company, but left to become sales manager for the Hupp Motor Company in Detroit, a position he held for four years. Fields served as sales manager for the Liberty Motor Car Company (1916–1922) until the company failed.

Walter Chrysler hired Fields as sales manager for Maxwell in 1922. He became a vice-president at Maxwell in May 1924, then vice-president in charge of sales in the newly formed Chrysler Corporation a year later. Fields remained a vice-president at Chrysler until 1943 and served on the board of directors from 1927 until his death on March 12, 1951. He was president of the DeSoto Division (1928–1931) and the Chrysler Division (1931–1937). This sales genius retired from Chrysler on May 1, 1943.