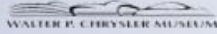


# Chrysler Design Art Gallery

...offerings available through the Walter P. Chrysler Museum Gift Shop and at [www.chryslerheritage.com/pg210.php](http://www.chryslerheritage.com/pg210.php)



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## CHRYSLER DESIGN ART GALLERY

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Brand*	Year*	Title of Artwork*	Sold*	Designer's Name*
Chrysler	1983	<a href="#">Chrysler Lebaron Design Exercise</a>		Carlson, Kenneth
Chrysler	1987	<a href="#">Chrysler Imperial Y-Body</a>		Carlson, Kenneth
Chrysler	1988	<a href="#">Diablo Design Exercise</a>		Cannara, Ray
Chrysler	1990	<a href="#">Chrysler Sebring J-Body</a>		Anness, Timothy W.
Chrysler	1990	<a href="#">Chrysler Sebring J-Body</a>		Anness, Timothy W.
Chrysler	1992	<a href="#">Plymouth Show Car Design Exercise</a>		Cannara, Ray
Chrysler	1994	<a href="#">1995 Chrysler Atlantic Show Car</a>		Hubbach, Robert
Chrysler & Dodge	1990	<a href="#">LH Interior Proposal</a>		Pabst, G. L.
Dodge	1985	<a href="#">Dodge Dynasty Coupe Proposal, C-Body</a>		Carlson, Kenneth
Dodge	1990	<a href="#">Dodge Stratus J-Body Design Exercise</a>		Anness, Timothy W.
Dodge	1998	<a href="#">Dodge Show Car Proposal</a>		Cannara, Ray
Jeep	1994	<a href="#">Jeep® Show Car Proposal with Removable Top Proposal</a>		Faurote, Brandon L.
Other	1986	<a href="#">Mid-Engine Show Car Proposal</a>		Carlson, Kenneth
Other	1992	<a href="#">Eagle Talon Production Proposal</a>		Dehner, Joseph S.
Other	1992	<a href="#">J-Body Refreshed Design Exercise</a>		Dehner, Joseph S.
Other	1995	<a href="#">Show Car Proposal</a>		Hubbach, Robert
Other	1998	<a href="#">Commuter Vehicle Proposal</a>		Cannara, Ray


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# Chrysler Design Art Gallery Concept Vehicle --Diablo Design Exercise

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THE TRUCKS

CHRYSLER

Jeep.

DODGE

MOPAR

## CHRYSLER DESIGN ART GALLERY

**Title of artwork:** Diablo Design Exercise  
**Designer's name:** Cannara, Ray  
**Year of creation:** 1988  
**Medium:** Marker on Vellum  
**Size of work:** 26" x 32" (mounted)  
**Identifying number:** PDO2004-001  
**Brand:** Chrysler  
**Status:** Available  
**Price:** \$295.00



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# Chrysler Design Art Gallery Concept Vehicle --Diablo Design Exercise (cont'd)

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## CHRYSLER DESIGN ART GALLERY

**Designer Biography:** Retired Chrysler Group designer Ray Cannara was one of the pioneers of virtual reality in the automotive design process. "During my time at the company, I watched the design process change in terms of materials and methods," he says. "From sketches and clay modeling to virtual reality." Cannara, who has his bachelor's degree in Industrial Design from the Art Center College of Design in California and his master's degree from Wayne State University in Detroit, has seen automotive designs change from "slippery" to more retro, muscular shapes as in the new Chrysler 300C. Cannara's design fingerprints can be seen in several concept cars, such as the Jeep Wagoneer 2000 and the Voyager 3. Vehicle lineups changed during his tenure, he said. "What started out as a simple product mix is now anything but simple. Niche products are developing as people are demanding more." Since Cannara retired in 2001, he's turned his hand to art. He trademarked "VIRTUALISM" for his brand of giclee prints, images of a 3D world he designs in his computer. "It's the same technology used in video games applied with the depth and substance of painting," he says. He's had several exhibits of his artwork.

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